



## Innovator's Toolkit Series, October 7, 2014

SurfNet is excited to offer our students, Postdoctoral Fellows and interns an incredible opportunity to partake in the *Innovator's Toolkit Series* as part of the SurfNet Workshop 2014. This is based on the highly received toolkit series from **Innovate Calgary** and is specifically created for our group as a one-day workshop, held on October 7, 2014, in collaboration with the **Hunter Centre for Entrepreneurship and Innovation** at the University of Calgary.

The *Innovator's Toolkit Series* is geared towards innovators from all science & engineering disciplines and will cover six important aspects to company development, including: Market Discovery; Business Model Design; Market Capture; People and Leadership; Intellectual Property Strategy; and Money & Milestones. We encourage all students to sign up, but do have a 40-person cap. Conference and workshop registration is available on our website:

[www.nsercsurfnet.ca](http://www.nsercsurfnet.ca)

Questions? Email: [raarsene@ucalgary.ca](mailto:raarsene@ucalgary.ca)